



Meeting a Massive eLearning Challenge

A Case Study

Realize Your Workforce Potential
Smart ∞ Strategic ∞ Proactive

Business Overview

careLearning improves the quality of healthcare the right way: by enhancing competencies of health care leaders, clinicians, professionals, and other employees.



Since its inception, careLearning has improved the competencies of more than 100,000 health care workers throughout the United States by hosting over one million eLearning course sessions.

Avilar, Inc. introduced the web-based learning management system WebMentor LMS™ in 1997. Today, Avilar has a full suite of products that help organizations assess and educate their workforces or constituents. Avilar’s product line also includes an eLearning authoring tool (WebMentor Author™) and a competency management system (WebMentor Skills™). Avilar prides itself on its ability to deliver reliable software products and outstanding customer service to each client.

Challenge

Health care workers maintain their certifications through continuing education courses. Course content must be standardized and consistent. Certification records must be up to date and complete. Hospitals and health care institutions must be able to manage the challenges of staff turnover, shrinking operating budgets, and pressure for regulatory compliance efficiently and effectively.

The traditional way to meet the individual competency needs of workers is to bring people together in one location for their courses, however, this method is plagued with scheduling conflicts, high travel costs, and inconveniences for workers and their families.

Solution

careLearning addressed this problem by providing web-based certification training to health care workers around the world.

They have executed this vision by implementing an online learning management system (LMS), developing eLearning courses, and offering those courses to hospitals without the hassles of hosting it on their own servers. Hospital workers gain flexibility and control of their learning activities and professional development.





Hospitals and health care institutions realize huge benefits by saving precious time and money through automated management of training delivery and recordkeeping.

In planning the solution, careLearning conducted a thorough search to find the right LMS and course authoring products. They evaluated many companies and solutions and found exactly what they needed at Avilar.

What made Avilar the right choice for careLearning? careLearning was impressed by Avilar’s ability and willingness to tailor their products and services to fit careLearning’s unique requirements. Avilar’s consultants and developers worked in close partnership with careLearning’s founders to establish an understanding of careLearning’s requirements and vision in order to create the best possible solution. This wasn’t an “off the shelf” solution, but neither was it the kind of custom application development that often turns out to be costly, complicated, and time-consuming. Instead, careLearning got the best of both worlds: a robust, reliable, and proven product customized carefully and quickly to fit the unique needs of a valued client.

WebMentor LMS and WebMentor Author are the most versatile and reliable eLearning products on the market. That’s exactly what careLearning needed: products that are both flexible — and most critically, reliable. They allowed careLearning to customize a solution without glitches or delays in their business rollout schedule. Avilar was the perfect choice for their needs.

Results

To date, careLearning has delivered almost a million eLearning course sessions to health care workers committed to maintaining their certifications and improving their competencies. They now provide distinctive instructor-led and web-based courses that educate in an interesting and effective way.

- Using Avilar’s WebMentor Author, careLearning has created dozens of distinguished courses and continues to “push the envelope” on creative ways to educate online.

- Using Avilar's WebMentor LMS, careLearning can teach anyone, anywhere in the world, while easily and cost-effectively managing training services for their health care customers.

By making education more compatible with the lifestyles of American health care workers and more cost-effective for hospitals and health care organizations, careLearning and Avilar have strengthened the skills of the U.S. health care system.

■ ■ ■ About Avilar

Avilar, Inc. – The Competency Company™ – provides web-based competency management and learning solutions for the corporate, government, and non-profit sectors. With its Smart, Strategic, and Proactive solutions, Avilar offers a competency-based approach to workforce development to help organizations build a competency framework that will support efforts in training, performance management, career planning, succession planning, and recruiting.

Contact Avilar

For more information on Avilar products and services or to request a demo, contact us at:
(410) 290-0008 | <https://avilar.com> | info@avilar.com.

